

# CHRISTA DICKSON

FULL-STACK WEB DEV



I have 20+ years of experience in all aspects of web development: UX, design, code, data architecture, automation, SEO, performance optimization, accessibility, etc. You name it; I've most likely done it.

I specialize in:

- clean, well documented code
- troubleshooting weird bugs
- quick solutions to annoying problems
- excavating the hidden mysteries of legacy code
- spontaneous fits of memes/haiku

## CONTACT ME

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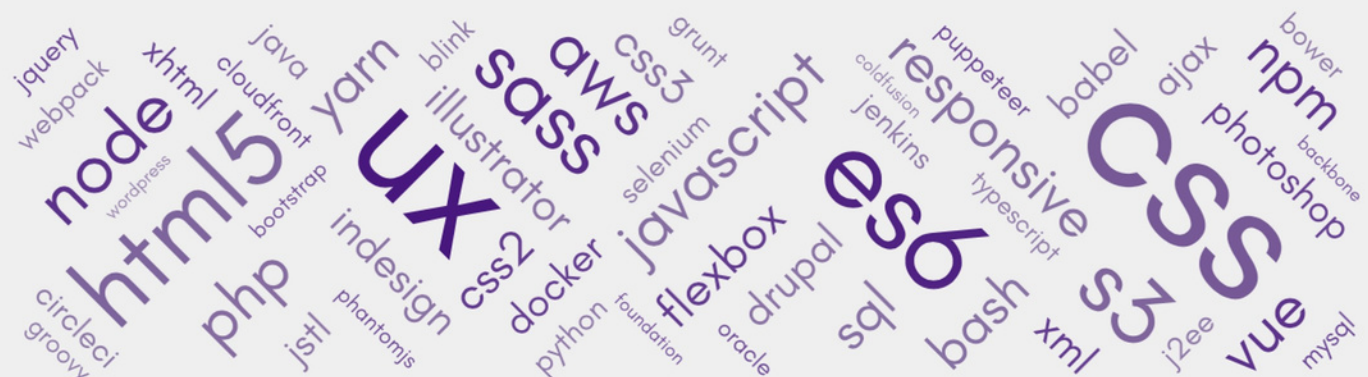
in Portfolio: [christadickson.com](http://christadickson.com)  
LinkedIn: @christa-r-dickson

## EDUCATION

### Coe College

BA IN RELIGION (MAGNA CUM LAUDE), 2001

## TECH SKILLS



## WORK EXPERIENCE

### Senior Javascript Developer

DOTDASH MEREDITH, SEP 2011 TO PRESENT

- Led team of Javascript developers that manage display advertising on 70+ sites, i.e. people.com, allrecipes.com, & ew.com, including managing architecture, deployments, and fully automated tests
- Implemented the company's 1st responsive layout on the award-winning 2012 Parents.com redesign

### Full-Stack Web Developer / Code Ninja

IOWA PBS, DEC 2006 TO SEP 2011

- Wireframed & coded the 1st CSS-driven redesign of iptv.org
- Created custom CMS for iptv.org from scratch
- Built scrapers to integrate national video content from third party APIs like YouTube, Hulu and PBS
- Led CSS training & mentored developers on web standards

### Advanced Web Developer

CAPTAIN JACK COMMUNICATIONS, FEB 2005 TO DEC 2006

- Designed and developed custom web designs and back-end interfaces for more than 50 individuals & local businesses
- Managed designers & devs to meet aggressive deadlines

### Web Designer + Coder + Owner

METAPHORCE DESIGNS, OCT 2001 TO FEB 2005

- Built custom-designed websites for clients across the globe.
- Designed unique looks for print & web projects, including logos, business cards, brochures and full-color ads

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I break things, then fix them (usually in that order).



## CAREER HIGHLIGHTS

- Won a Min award in 2012 for Meredith Corporation's first fully responsive redesign of a major website: Parents.com
- Worked on web performance initiatives that reduced mobile load time by 4s
- Presented at Google's New York City office in Chelsea on ways my team used their Ad Manager API to automate process problems
- Nearly got chased by Secret Service during an Iowa PBS live presidential debate in 2007
- Took 1st place with the GE Reinsurance team in the Kansas City Intercompany Spelling Bee in 2004, narrowly edging out our fiercest competitors at Honeywell by correctly spelling "encephalopathy"
- Created and decorated a cubicle-sized Grumpy Cat Castle for a coworker on vacation

## BUGS AND/OR FEATURES

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You decide which is which!

- has strong opinions about things like spelling, code cleanliness, and tab spacing
- knows how to engage in debate respectfully
  - even with people who are clearly WRONG
    - looking at you, 4-spacers
- automates whenever possible
- paranoid about security and privacy
- can double as a circus acrobat in a pinch
- knows names of many individual Ewoks
- partial to communicating either:
  - entirely in GIFs, or
  - overly wordy bullet points
- can insult you in multiple languages (some of them dead!)
- has been doing this long enough to know how to write a `<font>` tag without Googling for reference
- can effectively troubleshoot code written decades ago by people who no longer exist
  - even when your variable names are written in Bosnian (true story)
- occasionally has trouble indexing and retrieving memories and thus documents obsessively
- inexplicably obsessed with llamas
- distractingly awesome hair